



FOR IMMEDIATE RELEASE

Kumba, SWR – Cameroon, 27 NOVEMBER, 2015:

CROWD FUNDRAISING CAMPAIGN TO RAISE AWARENESS DURING COP 21

GERAS CAMEROON has launched a social media campaign to raise \$2,000 on StartSomeGood.com for Climate Change Workshop for Young People to run from December 1st – 28th 2015

GERAS Cameroon is an organization that is so passionate about environmental sustainability and is constantly seeking for ways to build their capacities in order to be able to effectively validate their mission statement. Now, through the power of social media, they can all get together as a community and make this happen. They believe in the power of crowd funding as a basic tool to solve certain problems at the grassroots level with a global focus.

The Climate change workshop will be effectuated by GERAS, with the support of school authorities.

“This crowd funding initiative is so exciting for us,” said Ndzishepngong Kelvin Ngwang, founder of GERAS Cameroon. **“We know there is a lot of momentum in Cameroon to create a new future for our youth. Now we can harness that commitment and enthusiasm to build change. I am very excited with this campaign because it is going on when world leaders are meeting in Paris for the International Climate summit (COP-21) this December. The aim is to reach a universal, legally binding agreement which will enable us to mitigate and prevent further anthropogenic climate change and boost the transition towards resilient, low-carbon societies and economies.**

Crowd funding allows many small donations to be collected towards a large, concrete goal. Campaigns on the site StartSomeGood.com must be aimed at creating positive social change.

“Our goal is to create a world where anyone can create a new future for their community,” explained StartSomeGood co-founder Alex Budak. **“We look forward to connecting more changemakers from Cameroon and around the world with the resources they need to make a difference.”**

GERAS’ Campaign Link is here: Donate today!!!!!!

http://startsomegood.com/Venture/geoenvironmental_resource_association_geras/Campaigns/Show/climate_change_workshop_for_young_people

About GERAS Cameroon

<http://www.gerascameroon.org> **Geo-Environmental Resource Association (GERAS)** is a registered Cameroonian Geo-Environmental and Ecological Association that is non-profit making, non denominational, charitable, development orientated and apolitical in nature. GERAS, specifically referred to as GERAS CAMEROON was founded in 2011, obtained its non-profit making status and went operational in 2013. GERAS CAMEROON’s mission is to ensure that humankind lives in harmony with the other living and non-living components of the environment.

About StartSomeGood

<http://www.startsomegood.com> **StartSomeGood** aims to empower people from around the world to create social impact by connecting those with ideas for improving the world with the financial and intellectual capital they need to take action. **Read more StartSomeGood success stories here:** <http://startsomegood.com/Help/Stories>

GERAS Cameroon
gerascameroon@nayd.org

StartSomeGood
hello@startsomegood.com